KOMO-S360 SEATTLE POLL
Toplines

[PHONE] Hello, may I please speak with (NAME ON LIST)? My name is _____ from Washington Opinion Surveys, a public opinion polling firm. We are conducting a survey about some issues that people have been talking about lately. We're not selling anything, and I will not ask for a donation at any time. The survey will take only a few minutes. All responses will be anonymous and used only for research purposes. This call may be monitored for quality assurance.

[WEB/TEXT][1] Washington Opinion Surveys is conducting a scientific research study of Seattle residents. All responses are confidential and for research purposes only. We are NOT selling anything, and we will NOT ask you for money. To participate, please click the link: <survey link>. **[TEXT ONLY]** If you do not wish to be re-contacted, please reply STOP.

These first few questions are just to make sure we are surveying a representative sample of the entire community.

1.   Which of the following best describes your age?

        18-34 ....32%
        35-49 29
        50-64 21
        65+ 18
        --
        Younger than 18 .... TERMINATE
        DK/NA/REFUSED.. TERMINATE

2.   Are you registered to vote at your current address in Seattle?

        Yes 100%
        --
        No... TERMINATE

3.   How would you describe your gender?

        Male..50%
        Female 50
        Another identity ....-
        --
        DK/NA/REFUSED...-

4.   Which of the following best describes your race? **(RANDOMIZE)**

        White or Caucasian..69%
        Asian or Pacific Islander.. 10
        Mixed race or multi-racial 5
        Hispanic or Latino 5
        Black or African American 4
        Native American or Alaska Native 1

        Something else 2
        --
        DK/UND/REFUSED 4

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[1] For clarity, only the phone version of the question language is displayed in the topline data.

5.   In general, would you say that things in the city of Seattle are heading in the right direction or are things off on the wrong track?

		2021
RIGHT DIRECTION	**40%**	*32%*
WRONG TRACK	**47%**	*62%*
Right direction	12%	*10%*
Mixed opinions, lean right direction	28	*21*
Mixed opinions, lean wrong track	17	*18*
Wrong track	30	*44*
Mixed opinions, no lean	10	*5*
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DK/NA/REFUSED	3	*1*

6.   Now thinking about the neighborhood where you live, would you say that things in your neighborhood are heading in the right direction or are things off on the wrong track?

RIGHT DIRECTION	**50%**
WRONG TRACK	**39%**
Right direction	25%
Mixed opinions, lean right direction	24
Mixed opinions, lean wrong track	15
Wrong track	24
Mixed opinions, no lean	8
--	
DK/NA/REFUSED	3

7.   Next I'm going to read you a short list of issues, and please tell me which TWO of the following you think should be the top priorities for Seattle's elected leaders to focus on. **(ACCEPT MAXIMUM TWO RESPONSES) (RANDOMIZE)**

Multiple responses accepted; total does not add to 100%

Homelessness	60%
Crime and public safety	44
Housing costs	31
Cost of living	20
Climate and the environment	14
Roads, sidewalks, and other infrastructure	11
The economy and jobs	6
Traffic	4
COVID-19	1
Other	5
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DK/NA/REFUSED	1

8. Now thinking specifically about the overall economy, how would you rate the condition of the economy in Seattle? Would you say it is in…
   (ROTATE BOTTOM TO TOP)

		2021
GOOD SHAPE	**53%**	*50*
BAD SHAPE	**25%**	*31*
Very good shape	8%	*7%*
Good shape	44	*43*
Bad shape	17	*23*
Very bad shape	9	*7*
Neither / average	14	*14*
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DK/NA/REFUSED	8	*5*

Now, I'm going to read you a list of some public figures and organizations you may have heard of, and I'd like you to tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of each one. If you don't recognize the name or if you recognize the name but do not have an opinion, please just say so and we will move to the next name. Here is the first one…

	RANDOMIZE		FAV	UNFAV	Very Fav	SW Fav	SW Unfav	Very Unfav	No Opin	Don't Recog	DK/ REF
9.	The Seattle Police Department		**45%**	**43%**	12%	34%	19%	23%	8%	0%	4%
10.	Bruce Harrell		**44%**	**27%**	12	33	14	13	10	14	5
		2021	*39%*	*20%*	*9*	*30*	*9*	*10*	*18*	*20*	*3*
11.	The Seattle City Council		**28%**	**57%**	3	24	24	34	10	1	3
		2021	*28%*	*57%*	*4*	*25*	*20*	*36*	*14*	*-*	*1*
12.	Adrian Diaz		**22%**	**16%**	6	16	9	7	16	37	9

13. Overall, do you approve or disapprove of the job Bruce Harrell is doing as Mayor of Seattle?

APPROVE	**49%**
DISAPPROVE	**31%**
Strongly approve	13%
Somewhat approve	36
Somewhat disapprove	16
Strongly disapprove	15
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DK/NA/REFUSED	20

Next I'd like to read you a list of some issues facing Seattle. Please tell me whether you approve or disapprove of the way Bruce Harrell is handling each of these issues.

	RANDOMIZE	APPROVE	DIS-APPROVE	Approve, Strongly	Approve, Somewhat	Disapprove, Somewhat	Disapprove, Strongly	DK/REF
14.	The economy and jobs	**38%**	**25%**	5%	33%	16%	10%	36%
15.	Transportation and roads	**37%**	**34%**	5	32	20	14	28
16.	Crime and public safety	**36%**	**50%**	6	30	26	23	14
17.	Homelessness	**31%**	**58%**	6	25	23	36	10
18.	Taxes and government spending	**28%**	**36%**	5	22	15	21	37
19.	Housing	**21%**	**50%**	3	17	25	24	30

20. To what extent have you considered or would consider leaving Seattle because of the cost of housing?

		_2021_
CONSIDERED LEAVING	**57%**	**_55%_**
HAVE NOT CONSIDERED	**41%**	**_44%_**
Strongly considered leaving	31%	_31%_
Somewhat considered leaving	25	_24_
Not really considered leaving	19	_19_
Not considered leaving at all	23	_25_
--		
DK/NA/REFUSED	2	_2_

21. In your opinion, should the policies to address homelessness in Seattle **(ROTATE FIRST TWO)** <be tougher on the unhoused population>, <be more sympathetic to the unhoused population>, or are the current policies the right approach? **(ROTATE PUNCHES)**

		_2021_
Policies should be tougher	46%	_47%_
Policies should be more sympathetic	36	_38_
Right approach	9	_6_
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DK/NA/REFUSED	9	_8_

22.   Next are a few questions about safety. How safe do you feel in Seattle?

		2021
SAFE	54%	*60%*
UNSAFE	46%	*39%*
Very safe	15%	*19%*
Somewhat safe	39	*42*
Somewhat unsafe	28	*20*
Very unsafe	18	*19*
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DK/NA/REFUSED	*	*1*

And how safe do you feel in each of the following areas?

RANDOMIZE		SAFE	UNSAFE	Very safe	SW safe	SW unsafe	Very unsafe	DK/REF
23.	Your neighborhood	**81%**	**19%**	40%	41%	14%	5%	*%
24.	Pike Place Market area	**52%**	**42%**	15	36	28	14	6
25.	SoDo and the area around T-Mobile Park and Lumen Field	**41%**	**51%**	8	33	31	20	9
26.	Downtown Seattle	**32%**	**67%**	7	25	36	31	2

Which of the following statements about crime and public safety in Seattle do you agree with more, even if neither is exactly right?

ROTATE STATEMENTS		1ST MORE	2ND MORE	1st Much More	1st Some-what More	2nd Some-what More	2nd Much More	Neither	Both	DK/NA
27.	The best way to keep our community safe is to enforce the law, support police, and give police the resources they need to crack down on criminals who commit violent crimes. OR The best way to keep our community safe is to build trust between people and law enforcement, hold police accountable, and invest in crime prevention programs.	**39%**	**50%**	27%	11%	15%	36%	2%	8%	1%

DEMOGRAPHICS

I have just a few questions left for statistical purposes.

28.   What is the highest level of education you have fully completed?

High school or GED or less	10%
Some college or associates degree	19
Bachelor's degree	39
Postgraduate or advanced degree	30
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DK/NA/REFUSED	2

29.   Regardless of how you plan to vote, in politics, as of today, do you consider yourself **(ROTATE:)** a Republican, a Democrat, or an independent? **(PINWHEEL ROTATE)**

DEMOCRAT	**67%**
REPUBLICAN	**11%**
Strong Democrat	36%
Not strong Democrat	12
Independent, lean Democratic	19
Independent	14
Independent, lean Republican	7
Not strong Republican	1
Strong Republican	3
Something else	5
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DK/NA/REFUSED	4

30.   Thinking in political terms, would you say that you are **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** Conservative, Moderate, Liberal, or Socialist? **(PINWHEEL ROTATE)**

LIBERAL	**47%**
CONSERVATIVE	**11%**
Socialist	10%
Very liberal	29
Somewhat liberal	18
Moderate	28
Somewhat conservative	7
Very conservative	4
--	
DK/NA/REFUSED	4

31.   Which of the following best describes your own personal financial situation? **(PINWHEEL ROTATE)**

I can live comfortably while also saving an adequate amount for the future	52%
I can get by every month but I struggle to save money or pay for unexpected expenses	35
I find it difficult to make ends meet every month	6
--	
DK/NA/REFUSED	6

32.   Do you rent or own your home?

Rent...48%
Own...50
--
DK/NA/REFUSED...2

_____

33.   Who did you vote for in the 2021 general election for Mayor of Seattle? If you did you not vote in this election, please indicate that.

Bruce Harrell...39%
Lorena Gonzalez 23
Another candidate (specify) 2
I did not vote in this election...17
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DK/NA/REFUSED...19

_____

That completes our survey. Thank you VERY MUCH for your time.