Expanding Web and Software Capacity in the COVID-19 Crisis

We are seeing a vast shift in the way that organizations of all types are engaging with their respective audiences. The need for digital communications has never been more pronounced.

All organizations have shifted their usual in-person sessions to a wholly virtual set of communication tools. Make sure that your organization is equipped with the right tools for your success. Consider your possible needs, including:

- Facilitation and Planning for large-scale community engagement (webinars, virtual town halls, classroom learning etc)

- Online "Open House" website creation, to serve as a repository of materials and to interact and answer questions from the public

- On-call technical support for assistance, training and configuration of virtual events

- Consultation and evaluation of tools and tactics for delivering materials and events in the time of COVID-19.

- A digital marketing plan to boost attendance and awareness of your events

- Brand and design consistency to ensure that all aspects of your events adhere to verbal and visual identity

- Communications strategy to ensure adherence to messaging and brand

Strategies 360 has a wide spectrum of expertise and skills to bring to bear to ensure that you are engaging efficiently and effectively utilizing all the tools at our disposal.

Please contact **websupport@strategies360.com** with any and all technical needs that we might be able to assist with.

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