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## Strategies 360's CEO & Founder Weighs in on the Developing Race Between Joe Biden & Bernie Sanders

“Restoration, not revolution” that’s how Strategies 360’s Founder and CEO Ron Dotzauer describes the message voters sent Tuesday, March 10<sup>th</sup> when Democratic presidential candidate, former Vice President Joe Biden claimed victory in 5 of the 6 state primaries. “They’re looking for someone who will bring a calm, clear head to the conversation in the presidential debate.” Dotzauer pointed out that the momentum Joe Biden picked up after South Carolina has continued and will likely push him to more victories in the next round of primaries.

Dotzauer used Michigan as an example of the trouble facing Biden’s primary opponent, Vermont Senator Bernie Sanders, should he stay in the race. “He put a lot into Michigan but lost. There was a strong Democratic base asking: ‘Who is the best candidate to beat Trump?’ Biden was able to hold constituencies amongst democrats that Hillary couldn’t (in 2016): non-college educated whites, suburban voters and African Americans. There’s a reason Bernie didn’t come to the mic after these races were called. He campaigned hard in Michigan and it didn’t pay off.”

When asked if Sanders has a path forward, Dotzauer simply stated “I do not.” While there is a slight pathway, that path gets rockier heading into the next Tuesday primaries in Florida, Arizona, Ohio and Illinois. Sanders could lose all 4 of these critical states. Polling earlier this week showed Sanders under the 15% threshold to take delegates in Florida. That has climbed slightly into the 20’s, just barely enough to take some delegates, but far from the victory that Biden will likely be celebrating. Biden also holds a commanding lead in polling in Arizona, Ohio and Illinois.

So far, Sanders has committed to staying in the race. Dotzauer predicts Sanders’ main reason for doing so is the chance to debate Biden on Sunday. Both candidates have already hinted at working together to defeat Donald Trump. “I can’t tell you the number of times I’ve heard Bernie say ‘my friend Joe’ in the past week,” Dotzauer says. He also pointed to Biden’s speech on Tuesday night in which the Vice President thanks Sanders’ supporters for their tireless energy and passion and declared their shared goal “that together we’ll defeat Donald Trump.”

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