

STATEMENT OF METHODOLOGY

1,354 citizen adults (18+) in California were interviewed online from June 6-16th, 2023. The survey included a statewide base sample of 800 interviews, supplemented by oversamples of the Latino, Asian Pacific American (APA), and African American communities to ensure at least 400, 300, and 300 unweighted interviews among each group, respectively. Respondents were offered the opportunity to take the survey in English or Spanish.

Quotas were assigned and the sample was balanced on gender, age, education, race, and region to accurately reflect Census-based demographic characteristics of the California adult citizen population, and well as these demographics within the Latino, APA, and African American communities.

The survey was conducted online using a non-probability opt-in panel, SMS-to-web, and email interviews. For comparative purposes, the margin of error for a probability sample of 1,354 interviews would be $\pm 2.7\%$ at the 95% confidence interval. For the APA, and African American samples, comparative probability-based sample margin of error would be $\pm 5.7\%$ at the 95% confidence interval. For the Latino sample, this margin of error would be $\pm 4.9\%$ at the 95% confidence interval. The margin of error for other subsamples may be higher. Other sources of error not accounted for by the stated statistical margin of error include, but are not limited to, question wording, question order, coverage bias, and response bias.